The preparatory phase of EMPHASIS aims at the development of a long-term sustainable strategy for a user driven building, operation, and upgrading of plant phenotyping infrastructure.

In 2018 we have performed a mapping on the real user demands towards emphasis.

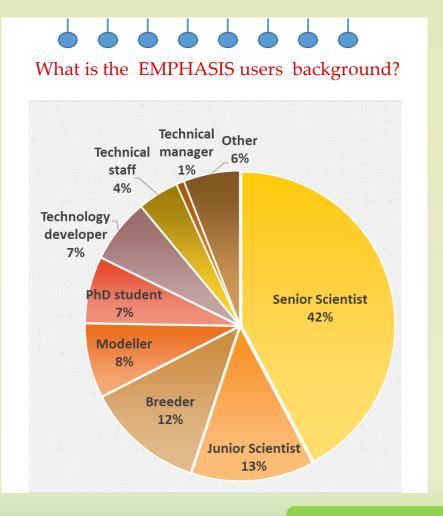
Here some of the results....

### CHECK IT OUT and stay tuned on the EMPHASIS activities!!



### WHO are the EMPHASIS's USERS?











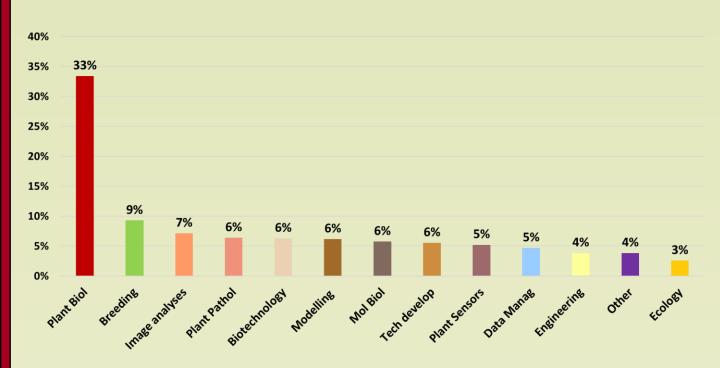






#### WHO are the EMPHASIS USERS?

What is the EMPHASIS's users field of work?



How can EMPHASIS support your activities?

62%
Training
and
Education

50% Expand the network

47%
Access
the
platforms

42% Support innovation 39% Access data 38% Rising funds

32% Coordinate New IR 30% Harmonising the IR

29% Benchmark technology 15% Support marketing





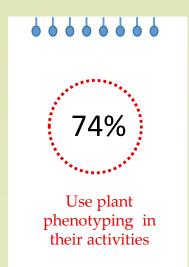


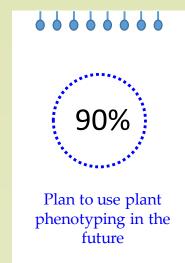


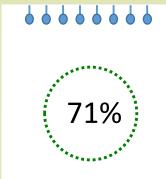




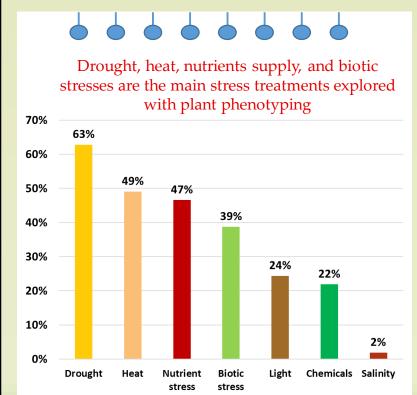
#### DO WE USE PLANT PHENOTYPING?







Plan to have increasing needs plant phenotyping experiments in the future













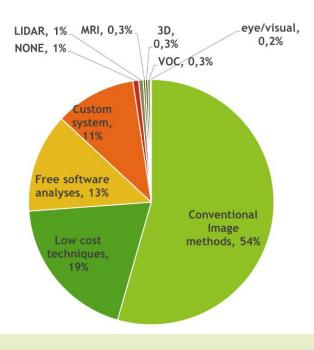


### **DO WE USE PLANT PHENOTYPING?**



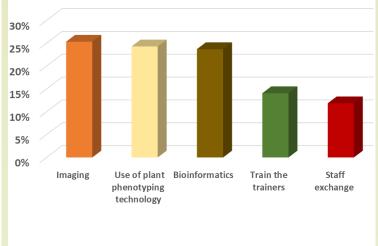


An increased demand for low cost affordable techniques and software emerged from the survey





Better training and education are major expectations towards EMPHASIS. We investigated where training and education are needed?









### 2018 do you need PLANT PHENOTYPING?

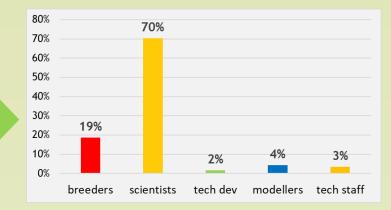




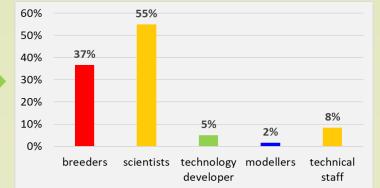
#### ACCESS DEMAND TO EMPHASIS's **INFRASTRUCTURES**

#### Access demand to installations











While scientists highly demand to access to controlled conditions installations, breeders demand is more focused on intensive field for plant phenotyping







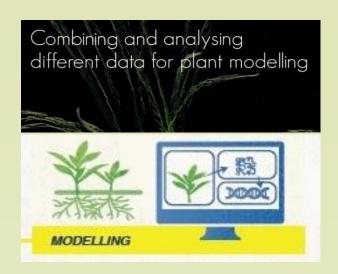




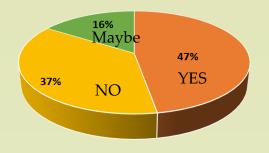




#### DO WE NEED MODELLING?



Have you been or are you using models to represent plant traits or their environment?





Which plant traits are mainly represented with models?

Major traits analysed with models	% of hits /total answers
Plant Growth	25%
Yield	20%
Soil water or	
nutrients	14%
Plant Architecture	13%
Genomics	10%
Atmospheric	
conditions	9%
Plant hydraulic	6%
Not applicable	2%



60% of respondent will use modelling in combination with phenotyping

With this survey, EMPHASIS
clearly engaged new users
and stakeholders and
acquired useful information
for shaping the EMPHASIS
business plan









#### THANKS TO ALL THE CONTRIBUTORS TO THIS SURVEY!

Continue to follow us and participate to our initiatives





https://emphasis.plant-phenotyping.eu/



 $\frac{linkedin.com/company/emphasis-on-plant-phenomics}{}$ 



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